



**FIBEGA**  
*DONGGUAN*  
**April 10/11 2026**

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**F I B E G A**  
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**Dongguan 2026**

# What is FIBEGA?

**FIBEGA (International Gastronomy Tourism Network)** is a leading international platform dedicated to promoting gastronomy tourism, destinations, culinary culture, and the agri-food industry through congresses, awards, professional summits, and high-level networking events.

FIBEGA connects destinations, public institutions, companies, chefs, media outlets, and key opinion leaders from Europe, Asia, and Latin America. It positions gastronomy as a strategic driver for tourism, cultural, and economic development, while fostering international cooperation between source and host markets.

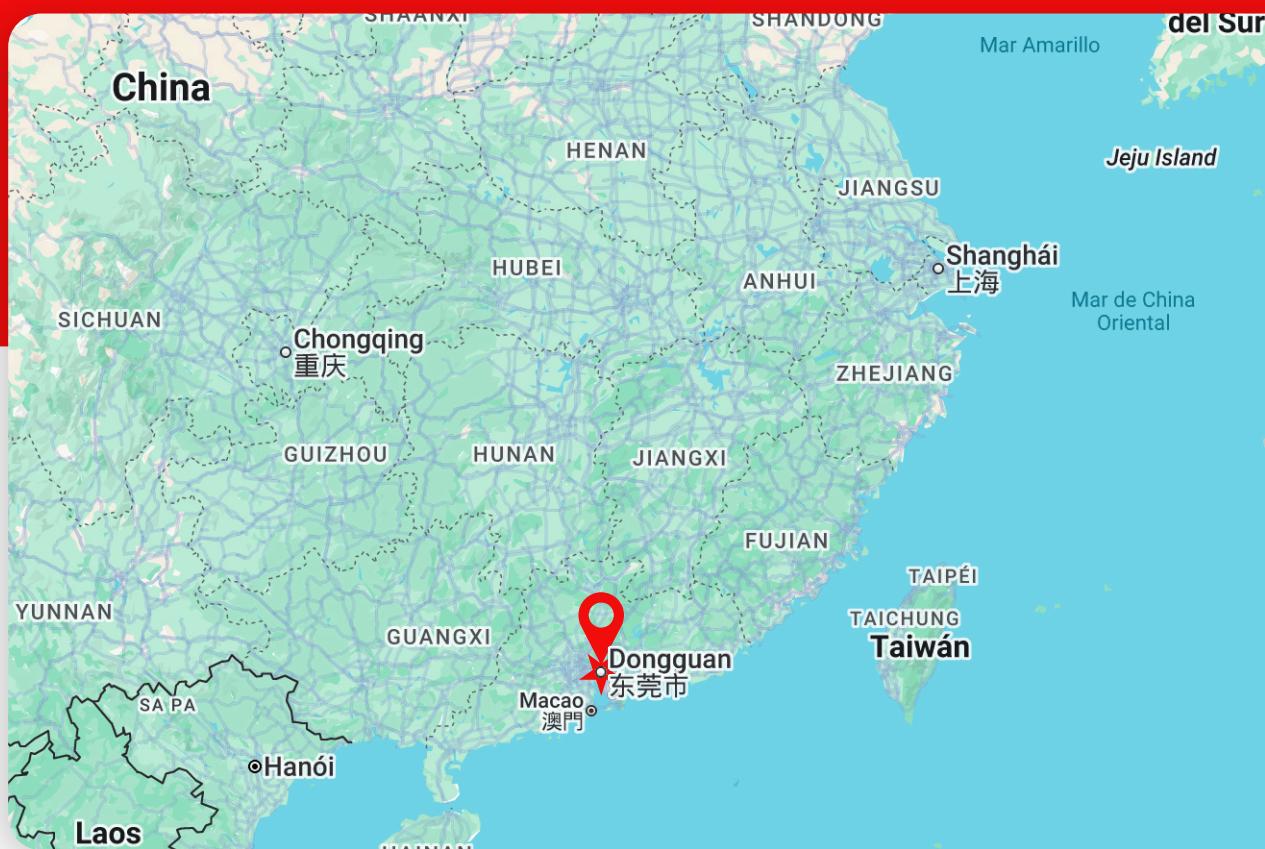
## Why China?

China is currently the world's largest source market for gastronomy tourists. Today's Chinese travelers are increasingly seeking authentic culinary experiences, premium quality products, destinations with a strong gastronomic identity, and cultural offerings linked to food.

Hosting FIBEGA in **Dongguan**, located in the heart of Southern **China**, allows international destinations to position themselves directly within the Chinese market. It provides a unique opportunity to establish strategic partnerships with local operators, institutions, and companies, tapping into the vast potential of a key player in the present and future of global gastronomy tourism.

# Dongguan

Guangdong Province (southern China)



## Fair CIFIE-CIPFIE

You can see it **here** 

## FIBEGA's space within the fair

# 第十届中国国际食品及配料博览会暨第四届中国国际预制菜产业博览会

The 10th China International Food and Ingredients Expo & The 4th China International Pre-madeFood Industry Expo

# 第十五届广东现代农业博览会

The 15th Guangdong Modern Agriculture Expo

时间:2026年4月10-12日

地点:广东东莞·广东现代国际展览中心





**FIBEGA** Madrid 2024  
GASTRONOMY  
TOURISM  
AWARDS



# FIBEGA Awards 2026

The **FIBEGA Awards 2026** recognize excellence, innovation, and leadership within the international gastronomy tourism sector. These awards honor destinations, institutions, companies, chefs, airlines, projects, and professionals who have made outstanding contributions to promoting gastronomy as a key element of tourism attraction and sustainable development.

These accolades have become a hallmark of prestige within FIBEGA, highlighting best practices, exemplary strategies, and success stories that inspire the industry and strengthen international cooperation between global markets.

# FIBEGA Conference

**FIBEGA Conference** will bring together institutional leaders, destinations, international experts, and industry professionals to analyze global trends, strategies, and opportunities in gastronomy tourism, with a special focus on the connection between international markets and the Chinese market.

# FIBEGA

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Dongguan 2026

## Destinations' Chefs Meeting and Experience

It will be a space for cultural and gastronomic exchange, where representative chefs from various regions will showcase the culinary identity of their territories. This event aims to foster international collaboration and position gastronomy as a unique, differentiating value for tourism.

# Sponsors

Institutional support for **FIBEGA 2026** is rooted in a vision of international cooperation aimed at promoting gastronomy tourism as a tool for sustainable development, intercultural dialogue, and regional visibility.

FIBEGA serves as a global platform that facilitates the exchange of best practices, capacity building, and the creation of strategic alliances between public administrations, institutions, and stakeholders within the tourism and agri-food sectors. Supporting this initiative means contributing to the appreciation of gastronomic diversity, the preservation of cultural heritage, and the responsible positioning of destinations within a global context.

*Entities interested in supporting and collaborating with FIBEGA 2026 may request further information and get in touch via email at **[sponsorship@fibega.org](mailto:sponsorship@fibega.org)***

